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Hübner Schlösser & Cie advises Heidelberger Druckmaschinen AB in ist sale of IDAB WAMAC International AB

Heidelberger Druckmaschinen AG (Heidelberger) has sold all shares in the Swedish company IDAB WAMAC International AB to Schur International a/s. IDAB WAMAC, located in the Swedish city of EKSJÖ, produces custom-designed mailroom systems for the newspaper printing industry.



In summer 2008 Heidelberg announced a comprehensive package of measures designed to improve its cost situation and to optimize its business organization. The sale of IDAB WAMAC has been effected in line with this program.

Heidelberger, member of MDAX and with revenues in excess of € 3,5 billion one of Germany's largest machinery companies, owns a share of over 40 percent in the world-market of sheetfed offset presses and is the world's leading solution provider for the print media industry. Heidelberg product scope covers the whole value-added and process chain of all commonly used sheetfed formats.

Schur International a/s, located in Horsens, Dänemark, produces advanced mailroom, distribution and palletiser solutions to the newspaper and commercial printing industry worldwide besides being a major producer of packaging and packaging machines. With the acquisition of IDAB WAMAC, Schur will strengthen its position in the newspaper mailroom segment.

Dirk Kaliebe, CFO of Heidelberg: „Hübner Schlösser & Cie organized the sales process expeditiously and, despite the currently unfavourable market conditions, generated productive competitive pressures effectively which were instrumental for the transaction.”

About HSCie:

Hübner Schlösser & Cie, located in Grünwald near Munich, is an independent corporate finance advisory firm, specialised in acquisitions and divestitures of medium-sized and large



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companies worldwide. In the last years the firm advised in more than 110 transactions with a total transaction value in excess of EUR 17 billion. Hübner Schlösser & Cie is one of the leading advisory firms for medium-sized transactions in Germany.

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